

Innovative formulation to fight ageing changes from 11 years

Hill's™ Science Plan™ Feline Senior 11+ Healthy Ageing

- With antioxidants and fish oil to help support healthy brain and vitality
- L-carnitine and optimal levels of calcium for lean muscles and strong bones
- Controlled levels of minerals for optimal kidney and urinary tract health
- Great taste, loved by cats



Also available in pouches:
Chicken and with Salmon

Try **Senior 11+ Healthy Ageing** now.
Get your coupon at www.hillspet.xx/seniorcat

The Power of Precise Nutrition™

We're so confident our products taste delicious, we offer you a 100% guarantee. Quite simply, if your cat doesn't like the taste or isn't satisfied, we'll give you your money back.



www.hillspet.xx



*Mitz'i, age 11

For a **long-lasting
special relationship**

NEW

Fight ageing changes with
Hill's complete range for older cats

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Your cat is still precious after all these years

Your cat is mature at 7 and senior at 11

Just as your nutritional needs change over the years, so do hers. So it's important to know the physical and mental changes your cat might go through during these two stages of her life.

Have you observed any of these symptoms?

If you have noticed any of these symptoms, please seek your vet's advice.

- Less agility
- Increased accidents outside the litter box
- Reduced immune response
- Behaviour changes (irritability, confusion, decreased interaction and playfulness)

Nutrition can fight ageing changes

Vets worldwide recommend Hill's, the nutrition expert and leader in nutrition for mature and senior cats.



Specially formulated to maintain health from 7 years



Active Longevity™

- Antioxidant vitamins E & C to help preserve healthy kidneys
- Highly digestible ingredients for optimal nutrient absorption
- Available in great tasting Chicken and with Tuna¹

Available in

300g 2kg 5kg 10kg



Sterilised Cat

- Unique Weight Management Formula with L-carnitine, to help keep cats fit and healthy
- Controlled levels of minerals for urinary system health

Available in

300g 1.5kg 3.5kg

Light

- -20% calories and -55% fat² for better weight management
- High fibre controls hunger between meals

Available in

1.5kg



Hairball Control

- Natural Fibre Technology to reduce hairball formation
- Essential nutrients for reduced shedding

Available in

1.5kg



Mature Adult 7+ Wet

- Same precisely balanced nutrition as Active Longevity™ in a form older cats love!
- Feeding your cat wet food as well as dry can help meet her craving for variety.
- Available in cans and pouches in a variety of flavours: Chicken, Turkey and with Ocean Fish



¹ 2kg bags only

² Compared to Hill's™ Science Plan™ Mature Adult Chicken